

# Miranda Creative

## Position

Graphic Designer

## Overview

Are you an experienced, talented and engaging graphic designer? If so, we're looking for you!

On the design side of the job description, this "creative type" will provide design support for all aspects of brand development including print and new media. While not a web developer/designer position, this role participates in developing images/resources for interactive design. You will coordinate between clients and vendors to assure that expectations are surpassed and that finished products arrive on time and on budget. This team player should enjoy managing their own day, and bringing with them a high end sense of style and design. This is a full-time position with comprehensive benefits including health and group insurance coverage.

## Duties and Responsibilities

- Create high-quality designs that are visually compelling, meet strategic goals and brand standards (with input from Creative Director and Art Director) utilizing computer software to execute designs
  - Brainstorm and mock up design ideas
  - Present ideas to clients and selling your concept
  - Meet with clients and refine designs to fit their objectives, needs and initiatives
- Work with several accounts at once and maintain a positive client relationship
- Monitor and maintain budgets, both financial and time-related
- Coordinate and art-direct photoshoots
- Work with others, such as printers, media reps, programmers or other technicians, to complete the final product
  - Make recommendations on vendors, media, and effective use of budget
  - Manage production deadlines and vendors

## Requirements and Qualifications

- Bachelor's degree in graphic design, design, or art preferred
- 2+ years experience in graphic design
- Exceptional Adobe CS skills (InDesign, Photoshop and Illustrator)
- Excellent eye for detail and ability to quickly filter information
- Knowledgeable with Microsoft Office (Word and PowerPoint)
- Experience with pre-press, offset/digital printing, and digital technologies.
- Solid communication skills (verbal/written) and thereby the ability to present concepts/lobby for good ideas
- Strong sense of time management, deadlines and the ability to adapt diverse challenges and competing priorities
- Desire to stay current on all design, fonts, color trends and innovations, keeping the agency on the leading edge of high-end style

## To Apply

Please send your resume and a link to your portfolio of works to: [sgideon@mirandacreative.com](mailto:sgideon@mirandacreative.com)

