

# Miranda Creative

## Position

Social Media Accounts Manager

## Overview

Do you consider yourself a social media maven? This creative will provide social media support for clients of all industries and across a variety of platforms. This team player should enjoy developing brand awareness, creating and managing content and cultivating leads in the evolving social platforms.

Qualified candidate must possess the ability to combine client markets, trends and messaging with analytic data to develop and implement strategic campaigns.

We're looking for a candidate with a creative mind who is looking to not only grow creatively, but combine those creative skills with modern trends.

## Duties and Responsibilities

- Work with several accounts at once and maintain a positive client relationship
- Learn client industries and expectations
- Strategize content and creative with clients for effective messaging
- Create a social calendar, schedule content, boost posts and paid advertising
- Manage client budgets and advertise within budget

## Requirements and Qualifications

- Associates degree in Graphic Design
- 2+ years experience in graphic design and marketing or social media
- Fluent in Facebook Ads Manager and reporting – Audience Manager and Facebook marketing strategies a plus
- Solid communication skills (verbal/written) and thereby the ability to present concepts/lobby for good ideas
- Strong sense of time management, deadlines and the ability to adapt diverse challenges and competing priorities
- Desire to stay current on all stay current on social trends and technology, keeping the agency on the leading edge of high-end style

## TO APPLY

Please send your resume to: [sgideon@mirandacreative.com](mailto:sgideon@mirandacreative.com)

